

CUSTOMER NEWSLETTER

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APRIL 4, 2009



GREETINGS

Carey Group Publishing is pleased to provide you with our first customer newsletter. This newsletter is designed to give you updates on what is happening with the pocket guides and to let you know about innovative practices that may assist you as you implement the tools.

The next three guides are in transit and are expected to land on your desk within a week of this newsletter release.

The three titles are:

- Anger
- Female Offenders
- Reentry

UNFORTUNATELY, THE
ECONOMIC CRISIS HAS
AFFECTED US

While Carey Group Publishing is as strong as ever, with a deep team of writers and editors and sufficient financial capital to keep the project moving forward, it has nonetheless been affected by the economic crisis. Our next shipment of guides was locked in a warehouse for weeks when the distributor laid off its employees. The result was that our guides were not accessible. It took us at least two months to get them released, find another distributor, take inventory, and develop protocols with the new distributor. As if that was not enough, the guides had to be trucked to another location and they encountered floods, winter storms, and washed out roads. We are pleased to report that this issue has been resolved. Unfortunately, it has resulted in delays in shipment.

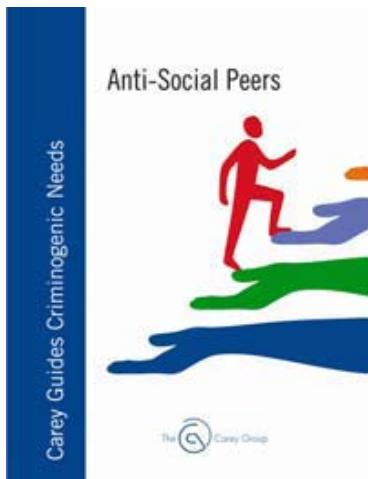
WHAT IS A LANDMARK CLIENT?

The problem with the delayed shipment made us aware of a need to re-explain the meaning of a Landmark Client. Due to the high cost of developing these guides, Carey Group Publishing has invited customers to join the Landmark Client subscription service. This allows the subscriber to purchase the full subscription at a discounted price and receive the guides as they are released. And, it allows Carey Group Publishing to continue funding the development of the guides without having to pass the cost of financing onto the customer.



WHEN CAN I EXPECT THE NEXT GUIDES TO BE RELEASED?

Carey Group Publishing has a publication schedule that allows for the release of a few guides every two to three months until all of them are distributed (expected to be completed in the spring of 2010).



THE NEXT SHIPMENT IS ON ITS WAY!

The original shipment included five guides:

- Anti-social Peers
- Anti-social Thinking
- Empathy
- Managing Sex Offenders
- Impaired Driving

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The schedule is based on the estimated amount of time it takes for the guides to be written, edited, printed, and distributed. We will do everything we can to ensure that this schedule is kept. However, the schedule may be altered due to circumstances beyond our control. If this happens, we will notify you. In addition, we are dependent on our authors' personal and work schedules. This may cause us to alter which guides are released when. However, we will attempt to keep this schedule in place so you can plan accordingly. These are our target dates for shipping:

May 9

- Intimate Partner Violence
- Maximizing Strengths
- Moral Reasoning
- Rewards and Sanctions

July 19

- Pro-social Leisure Activities
- Engaging Pro-social Others
- Involving Families
- Co-occurring Disorders

September 28

- Lethality
- Emotional Regulation
- How to Operate in the Family
- Case Planning

November 23

- Mental Health
- Behavioral Techniques
- Meth Users
- What Makes an Effective Corrections Professional?

January 18, 2010

- Social Skills
- Offender Typologies
- Responding to Violations
- MI Techniques

March 26, 2010

- Problem Solving
- Substance Abuse
- Dosage and Intensity
- Drug Dealers
- A Practitioner's Guide to Evidence-Based Practice

THE LIST OF USERS IS GROWING

We are pleased to report that the list of subscribers is growing especially as word has gotten out among the field of practitioners.



So far, over 500 corrections professionals are using the guides! We could not be more pleased. From the beginning, our goal has been to improve practice so that we can drive recidivism rates down. These guides, coupled with effective relationship techniques, offer the field real hope that this can be accomplished!

CRITICAL NEW RESEARCH SUPPORTS THE USE OF THE GUIDES

In a fascinating research article by Dr. James Bonta, et. al. entitled "Exploring the Black Box of Supervision," the keys to effective community supervision were explored. The researchers observed the manner in which supervision was provided and found that probation officers focused on the following evidence based practices in less than a third of their offender interactions:

- Pro-social modeling
- Practice
- Anti-social discouragement
- Relapse prevention
- Homework assignment

The officers who spent the bulk of their time focusing on criminogenic needs during the interaction had caseloads with significantly lower recidivism.



WHAT ARE PEOPLE SAYING ABOUT THE GUIDES?

We have received tremendously positive reports about the guides. Testimonies from across the country have consistently reported appreciation for the quality of the guides and the fact that they give corrections professionals concrete tools to guide their supervision contact. The major concern we hear expressed is that they need the other guides to address the other criminogenic needs. We are working diligently to fulfill this demand.

INNOVATIVE PRACTICES: HOW ARE OTHERS IMPROVING THE USE OF THE GUIDES?

A number of guide users have reported creative ways to make the best use of the guides. We thought you might want to hear about them. A probation officer in **Stearns County, Minnesota** found that one of his probationers was struggling with the Concentric Circle; Friends exercise in the Anti-Social Peers Guide which has the offender write, in the concentric circle, the names of people with whom he/she

spends the most time. The probation officer scanned the offender's photo and taped it in the center circle. The offender immediately understood what the exercise was all about making it much more meaningful. In a **jurisdiction in Ohio** the probation staff is inserting the guides into the case plan. Every offender who has certain criminogenic needs must complete the exercises in the guides that match those needs. In **Washington County, Minnesota** the staff entered into a contract with Carey Group Publishing to conduct an initial training on how to use the guides and then followed up with coaching sessions with a clinician.



In a **jurisdiction in California**, the agency is working on an arrangement with CGP to post all the tools on its website in an effort to encourage the practitioner to identify the proper tool for the proper issue. They call it the "Toolbox Kit."

In **Stearns County, Minnesota** an internal website for probation staff is being planned. The website is being designed so that staff can share ideas about using the guides. The goal is to create a community learning center where staff exchange ideas and stimulate innovation.

A NEW WEB PAGE IS BEING DEVELOPED THAT WILL ASSIST YOU

Similar to the website idea being developed in Stearns County, Carey Group Publishing is revamping its website to assist Carey Guide users. The website will include aids and a community forum where users across the country can share ideas. We will let you know when it is done. We are very excited about the forum concept and believe it will be of great benefit to our customers.



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WHAT OTHER AIDS ARE COMING?

We strongly urge all guide subscribers to be trained in its use. The guides are designed to be used in a particular fashion. Without training, the results will fall short of expectations. To assist users, Carey Group Publishing has developed a powerpoint- based curriculum. Agencies are welcome to download this curriculum from our website to use for their internal training needs around the guides. This will be posted on the website in a couple of weeks.

Carey Group Publishing is working on a few additional aids for Carey Guide customers. They include:

1. A short, simple **“cheat sheet”** for practitioners on how to use the guides; and
2. The development of a **community forum** on the web page so that customers can share ideas and problem solve on-line with other users throughout the United States and Canada. This forum will be set up when the new Carey Group Publishing webpage is finished. We will alert you to progress on this development.

TRAINING IS NOW AVAILABLE!

As noted, Carey Group Publishing has developed a curriculum so that users of the guides can maximize their effectiveness. We have a number of trainers who are available for a training fee. Let us know if we can assist you.

MEET THE TEAM

We thought you might want to meet our editing team.



DEBBIE SMITH

(Project manager and principal editor at First Folio)



FRANK DOMURAD

(Practitioner editor and Vice President of The Carey Group)



MARTIN GOLDBERG

(Business manager in charge of publishing)



MARK CAREY

(Practitioner editor and President of The Carey Group)

These individuals are just part of the many who are working on the guides. We also have authors and a researcher who are assisting. They will be introduced to you in the next newsletter.

CONTACT US

We would love to hear from you. You can contact us in one of three ways:

www.thecareygroup.com or
Info@thecareygroup.com or
Toll Free 1-877-89CAREY